

# Corporate Partner

- Empowering Facility Professionals -

**International Facility Management Association (IFMA)** is the world's largest and most widely recognized international association for professional facility managers, supporting 24,000 members in more than 100 countries. Together, its members manage more than 78 billion square feet of property.

Founded in 1980, with a mission to “advance the professional discipline of facility management worldwide”, IFMA offers a range of credentialing and educational programs, organises and hosts “World Workplace” – the world's largest series of facility management conferences and expositions, conducts research and produces industry-leading publications.

As a leading advocate of the Facility Management industry, IFMA formed a global partnership RICS (Royal Institution of Chartered Surveyors) in 2016, and since 2012 it serves as administrator, on behalf of the American National Standards Institute (ANSI) U.S. Technical Advisory Group (TAG), where it plays a vital role in supporting the development of international facility management standards. The 2017 launch of three new international standards in facility management (ISO41011, ISO41012, ISO41013) is a result of its efforts.

IFMA's Hong Kong Chapter, established in 1992 was the first Chapter formed in Asia. The Chapter supports over 600 IFMA members in Hong Kong by offering diverse educational and networking events, international accrediting programs, and empowering its members to learn, connect and advance. The Chapter was recognized as one of Recognized Professional Bodies of Property Management Services Authority in 2020.



## Our Current Corporate Partners



# LEARN

## Strengthening Skills

### Guided Tours / Industrial Spotlights / Workshops

We organize a diverse range of events including guided tours, industrial spotlights and workshops. Corporate Partners are welcome to host and or share their expertise in these events.

### IFMA Credential Workshops

The IFMA Hong Kong Chapter organizes IFMA Credential Workshops, such as Certified Facility Manager® Examination Preparation Workshop and Sustainability Facility Professional™ Overview Session to strengthen members' FM skills.



# CONNECT

## Networking with peers and building professional relationships

### Signature Conference

Since 1993 the Chapter has successfully organized the highly acclaimed, must-go-to annual events: "Integrated Facility Management Conference" and "World Workplace Asia Conference and Expo".

### Networking Events

Corporate Partners can leverage these exclusive opportunities to connect and share with like-minded peers who share the same commitment to excellence and continued advancement of facility management industry.

### Mentorship Program

IFMA Hong Kong Chapter rolled out its Mentorship Program from 2017. Interested members may volunteer to be either a mentee or mentor to build valuable professional relationship.



# ADVANCE

## Pursuing the advancement of the Facility Management industry

### Professional Awards

We recognize professional management by introducing Awards of Excellence to Asia Pacific Regional. IFMA Awards are impactful in the industry.

### Internship Program

We line up with Corporate Partners and institutes for connecting students and industry via internship program to promote FM as a Career of Choice.

### Student Competition

An annual inter-Institutional Student Competition judged by FM leaders. The IFMA HK Chapter offers a scholarship to the winners and sponsors a one-year student membership to all finalists.

### Hong Kong Chapter Scholarship

Established in 2016 by the IFMA Foundation, 'Hong Kong Chapter Scholarship' winners are awarded an educational scholarship and an all expense paid ticket to the "World Workplace Conference" in the United States.



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## Become an IFMA HK Corporate Partner

- Industry recognition and corporate peer affiliation
- Marketing and branding opportunities to focused target market
- Exclusive access to FM professionals and organisations – locally and worldwide
- Networking and knowledge sharing
- Support and contribute to events, training programs, visits and seminars

## Benefits

- A IFMA Hong Kong Chapter Membership within sponsoring period
- Sponsorship recognition at all Chapter regular events
- Company logo (with hyperlink) and Company profile on the Chapter's website
- Guest speaking opportunities at professional development events
- One email blast to all Chapter members
- Exclusive use of the IFMA Corporate Partner logo
- Partner with the Chapter in offering Internship Programs to connect with future FM leaders from local institutions and universities
- Preferential rates for educational training courses (CFM, SFP and FMP training program) organized by IFMA Hong Kong Chapter
- One complimentary registration to Chapter hosted events including all Industrial Spotlights, Sustainability Workshops, Networking events
- Title sponsorship opportunities for networking events (all respective event costs covered by sponsor)
- Recognized as Corporate Partner at IFMA Hong Kong Chapter Annual Conference : Integrate 2023. Two complimentary registrations to the conference.

*\*\*\*Sponsorship benefits are only valid during the sponsorship period\*\*\**

**HK\$ 40,000** one-year commitment

**HK\$ 70,000** two-year commitment

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### Application Form

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

#### Contract Term and Payment:

Please select corporate partnership program level and contract term

One-year commitment  HK\$40,000

Two-year commitment  HK\$70,000

#### Agreement and Authorization:

As a Corporate Partner of IFMA Hong Kong Chapter we agree to:

- Use this relationship as a means of promoting and advancing the profession of facility management.
- Recognize the special relationship the Corporate Sustaining Partner has with IFMA Members and to conduct this relationship in accordance with IFMA Bylaws, Constitution and Policies.
- Attest to the truth and accuracy of the above information and understand that the Corporate Partnership Program contracted with IFMA Hong Kong Chapter belongs only to the company listed on this application and does not include any subsidiaries, dealers or parent organizations, or other similarly defined units as the case may be.

\_\_\_\_\_  
Authorized Signature & Company Chop

\_\_\_\_\_  
Date:

Name:

Title:

*Please submit this application electronically to our Chapter Administrator at  
hk-ifma.administrator@ifma.org.hk*

*Questions? Please reach us at +852 2512 0111 or by email at hk-ifma.administrator@ifma.org.hk*